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**FOR IMMEDIATE RELEASE**

Contact: Pat Harris

(805) 542-0452, (805) 440-4426

[pat@sloevents.com](mailto:pat@sloevents.com)

## **Cal Poly Provocative Perspectives Series to Explore 'Prejudice among the Well-Intentioned' Jan. 12**

Cal Poly's Provocative Perspectives series continues Thursday, Jan. 12, when John Dovidio, professor of psychology at the University of Connecticut, will address "Prejudice among the Well-Intentioned: Understanding Contemporary Racism."

The free event will take place in the Vista Grande Café on Cal Poly campus, beginning with breakfast at 7:30 a.m., followed by the lecture at 8 a.m.

Dovidio will examine contemporary forms of bias that, in the absence of overt racism, continue to adversely affect the well-being of African Americans and other people of color. He will discuss conscious and unconscious expressions of bias and how to recognize the subtleties of contemporary racism.

Dovidio is the editor of the Journal of Personality and Social Psychology--Interpersonal Relationships and Group Processes. He has been president of the Society for the Psychological Study of Social Issues of the American Psychology Association and chair of the Executive Committee of the Society for Experimental Social Psychology.

According to Cornel Morton, Cal Poly vice president for Student Affairs, Dovidio will share an interesting perspective on contemporary forms of prejudice and racism. Results of his research help bring understanding to the decisions individuals make when confronted with matters of race, Morton said.

This event (including breakfast) is free and open to the public; reservations are required. For more information or to make reservations, call Liz Cofer at 756-0327 or e-mail [lcofer@calpoly.edu](mailto:lcofer@calpoly.edu).

For more information on the Provocative Perspective series, visit the Web site <http://www.calpoly.edu/~saffairs>.

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California Polytechnic State University  
San Luis Obispo, CA 93407  
805.756.7266  
[polynews@calpoly.edu](mailto:polynews@calpoly.edu)